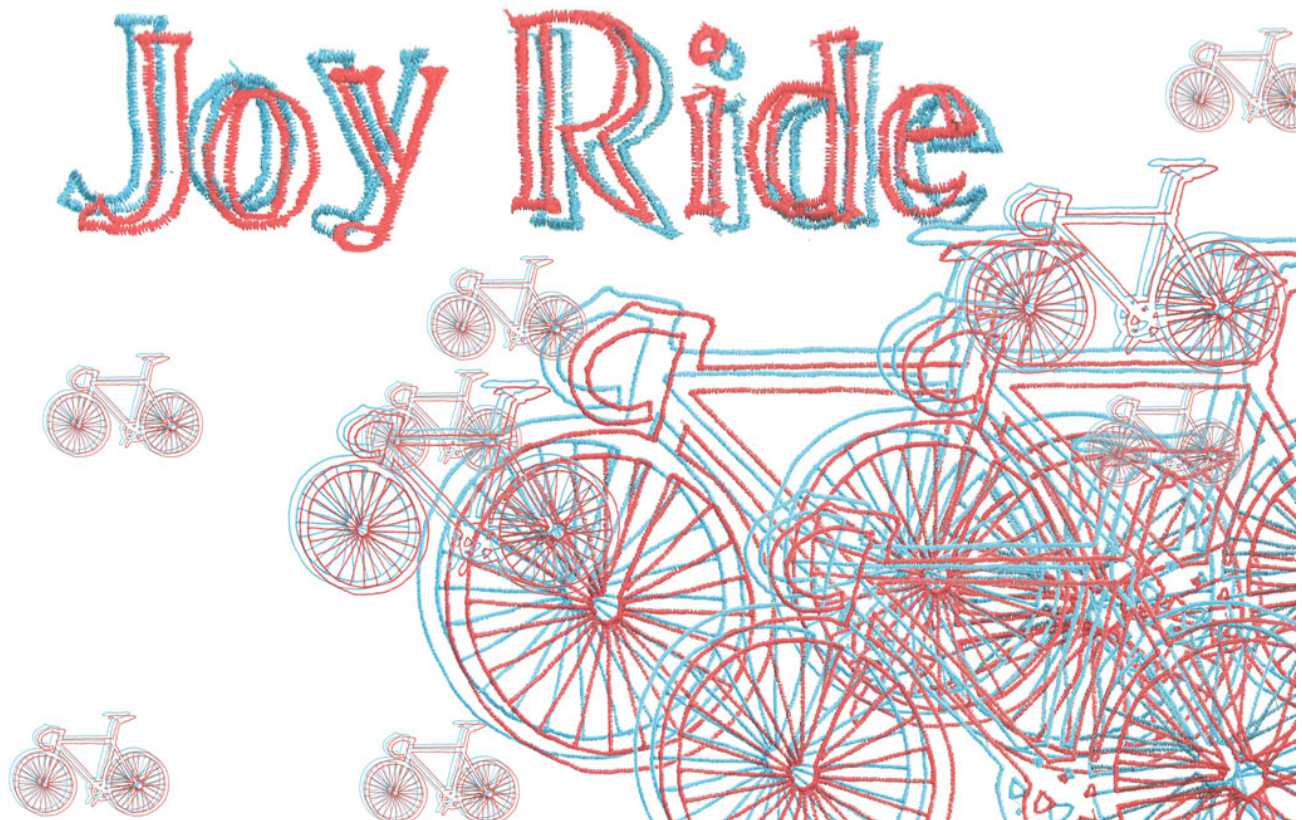


STUDIO GALLERY

AND THE

BICYCLE FILM FESTIVAL 2008

PRESENT



**PHIL FROST + MICHEL GONDRY + ERIK FOSS + TEAM MACHO + NDEUR
VLADIMIR KATO + YOHEI HANAZAWA + TAKUYA SAKAMOTO + PETER
SUTHERLAND + RYUTA NAKAJIMA + JASON CHASTE + JESSICA FINDLEY
SWOON + STEVE MACDONALD + LAUREN SILBERMAN + KAREEM BLACK
RAY LEWIS + NAJLA MOHAMED LAMIN + CHERYL DUNN + AMY BOLGER
TOD SEELIE + JASON GOODS + CONRAD CARLSON + MARTINA HWANG
WOLFGANG PAPERCHASE + ANDREW MCCLINTOCK + PAUL CALVER + ERIN
NICOLE BROWN + WE KILL YOU + JESI THE ELDER + NICK FOX + BEN SCHUMACHER**

**OPENING RECEPTION THURSDAY, JUNE 19th 7PM / RUNS JUNE 19th - JUNE 22nd
CHECK WEBSITE FOR HOURS + INFO: WWW.STUDIO.TO**

FOR IMMEDIATE RELEASE: June 11, 2008 (Toronto)

Joy Ride: An Art Show Inspired by the Bicycle

Press Preview with Curators and Visiting Artists: Thursday, June 19th at 6pm

Public Opening: Thursday, June 19th at 7pm

Runs Thursday, June 19th until Sunday, June 22nd

Studio Gallery is proud to present *Joy Ride* as part of The Bicycle Film Festival (BFF). The multimedia exhibition is a documentation of the emerging urban bike movement from artists around the world. Featuring both international and local artists, the exhibition has created an avenue for artists to show their love for the bicycle. Curated by Brendt Barbur (founding director of BFF), *Joy Ride* will be on display at Studio Gallery from June 19th, 2008 to June 21st, 2008.

Joy Ride began in Los Angeles in 2005, and has traveled to Tokyo, London, New York, Paris, and now Toronto. The Toronto edition of *Joy Ride* includes artwork by international artists **Michel Gondry**, **Phil Frost**, **Peter Sutherland**, **SWOON**, and **ESPO**, as well as artwork from Toronto artists such as **Team Macho**, **Ndeur**, and **Vladimir Kato**.

The Bicycle Film Festival is a celebration of bicycles through art, music, and film. Now in its eighth year, the Festival began in New York in 2001 and has since grown to tour 17 cities worldwide. This is Toronto's second year. In 2007, there were over 100,000 attendees worldwide. The Bicycle Film Festival has been credited with pushing bicycle culture forward throughout the world.

After being struck by a bus in New York City in 2000, founder Brendt Barbur was compelled to turn his negative experience into something positive. The festival has gained international recognition as the torchbearer of one of the largest cultural movements of this decade. The BFF and the bike community that hold it up are working to show that not only does bicycle riding bring people together, but it offers an environmentally sound form of transportation – the festival advocates the bike's ability to transport us in many ways – ultimately, it's all about having a good time.

For more information about *Joy Ride* at Studio Gallery, please visit our website at www.studio.to or contact Gallery Director, Vanessa Gronowski.

For more information about The Bicycle Film Festival, please visit the BFF website at www.bicyclefilmfestival.com

Press preview with the curators and visiting artists, June 19th at 6 pm. For information contact:

<p>Vanessa Gronowski Gallery Director, Studio Gallery Phone: 416-347-3675 Email: vanessa@studio.to</p>	<p>Avery Hunsberger Founder & Chief Visionary, Studio Agency Phone: 416-832-3933 Email: avery@studio.to</p>
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Upcoming Studio Gallery Exhibitions:

To All My Friends – The photography of Patrick O'Dell (Thrasher, Vice, Epicly Later'd)

Tiny Vices – Ryan McGinley & Jerry Hsu exhibitions and book launches w/ curator Tim Barber

Into My Shoebox – NDEUR (Mathieu Missiaen) creates a world of wonderment via installations, paintings, sculptures and more.

Binary Star – The music, art and iconography of Steve Aoki's 'Dim Mak' music / fashion label - the faces, glamour and grit of Mark Hunter's 'The Cobrasnake' photography - and their centripetal orbits.