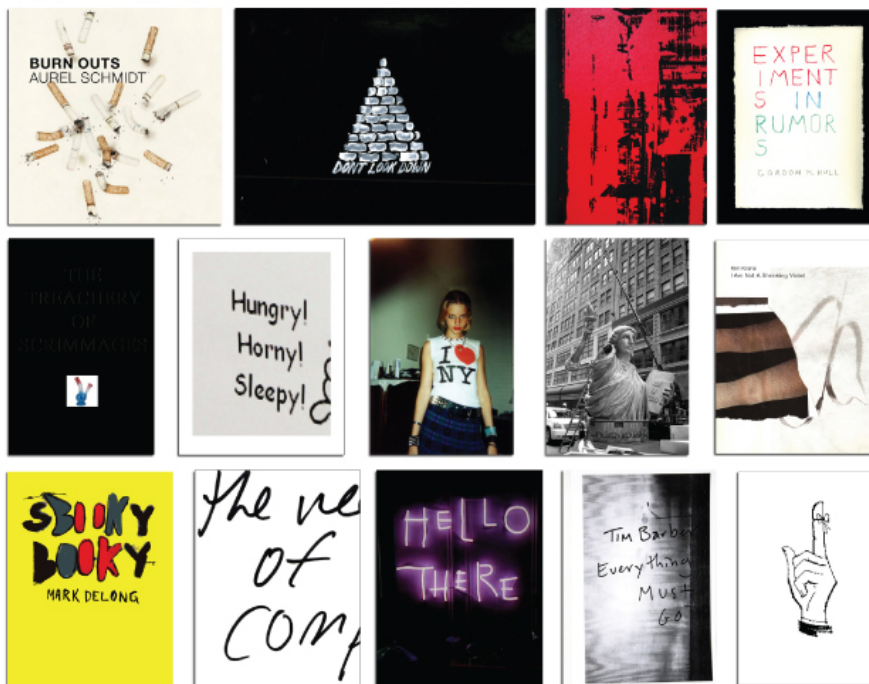


STUDIO
GALLERY & *Ariztia* PRESENT:

AN ART SHOW AND BOOK LAUNCH FOR

TV Books



Featuring new books, posters and artwork by:

AUREL SCHMIDT, BEN SCHUMACHER, CHRIS DORLAND, GORDON HULL, JASON MATHEW LEE, JASON NOCITO, JULIA BURLINGHAM, KIM KRANS, MARK DELONG, MICHAEL SCHMELLING, PATRICK GRIFFIN & TIM BARBER

WED, AUG 20TH, 7-11PM AT STUDIO
294 COLLEGE STREET 2ND FLOOR
CHECK WEBSITES FOR MORE INFO:
WWW.STUDIO.TO, TVBOOKSHOP.COM, TINYVICES.COM & ARITZIA.COM

FOR IMMEDIATE RELEASE:

Tim Barber's TV Books: Book Launch and Art Exhibition

DrakeSalon with Tim Barber and Tiny Vices artists: **Tuesday August 19th, 6-8pm**

Opening Reception with artists in attendance: **Wednesday, August 20th, 7-11pm**
August 20th - September 17th

(Toronto, Ontario – August 12th, 2008) - Studio Gallery and Aritzia are proud to present the book launch and art exhibition of Tim Barber's TV Books from August 20th to September 17th. A former photo editor of Vice Magazine and co-curator of the 2008 New York Photo Festival (NYPF), Barber is an established photographer, curator, publisher and designer. His newest venture is TV Books (www.tvbookshop.com), an independent publishing house based on his popular online art gallery Tiny Vices (www.tinyvices.com). Tiny Vices has featured innovative work by artists like Richard Kern, Dash Snow, Peter Sutherland, Ryan McGinley, Aurel Schmidt, Dan Colen, and Patrick O'Dell. With the introduction of TV Books however, Barber's domain has moved beyond the desktop to the coffee table. The launch of TV Books features limited-edition books, artist monographs, posters, and artwork by Tiny Vices artists Aurel Schmidt, Ben Schumacher, Julia Burlingham, Chris Dorland, Mark DeLong, Jason Nocito, Gordon Hull, Kim Krans, Jason Mathew Lee, Michael Schmelling, Patrick Griffin, Gary Lachance, Chris Noble, Mike Comeau, and Tim Barber himself.

DrakeSalon with Tim Barber and Tiny Vices Artists

Tuesday August 19th, 6-8pm

Drake Hotel, 1150 Queen St. West

Join Tim Barber and visiting Tiny Vices artists in conversation. Moderated by Drake Curator Mia Nielsen. Books will be available for sale at the event.

Studio Gallery and Aritzia present TV Books Art Exhibition

Opening Reception with artists in attendance: Wednesday, August 20th, 7-11pm

August 20th-September 17th

Studio Gallery, 294 College st., 2nd floor

Featuring new books, limited edition posters and artworks by:

Aurel Schmidt, Ben Schumacher, Julia Burlingham, Chris Dorland, Mark DeLong, Jason Nocito, Gordon Hull, Kim Krans, Jason Mathew Lee, Michael Schmelling, Patrick Griffin, Gary Lachance, Chris Noble, Mike Comeau, and Tim Barber.

ABOUT ARITZIA

Aritzia is a modern retailer for young, style-forward women between the ages of 15 and 35 years old. After 20+ years of successful business, it is now regarded as a leading fashion and lifestyle boutique in North America. Aritzia is inspired by the energy of the culture and connecting its customers to it. Through fashion, music, art and design, each store offers a diversified mix of the latest labels and hard-to-find products. Aritzia currently employs over 1,000 people with 28 stores in select cities within Canada and the United States.

ARITZIA x RYAN MCGINLEY

Aritzia has worked with a number of artists in the past and is excited to introduce Ryan McGinley (AS SEEN ON TinyVices.com) for its Fall/Winter 2008 creative campaign. Launching mid-August,

McGinley's work will be featured as part of Aritzia's ongoing artist series. His photos are integral to the Fall season's campaign and will be seen on Aritzia shopping bags, boxes and gift cards, the company's website and in windows of Aritzia stores across Canada and the U.S. Website:

www.aritzia.com

To see a preview of the books and selected works by Tiny Vices artists, please visit our website at

www.studio.to.

For more information, contact:

<p>Yehuda Curator 416-540-0160 / yehuda@studio.to</p>	<p>Vanessa Gronowski Gallery Director 416-347-3675 / vanessa@studio.to</p>	<p>Avery Hunsberger Founder, Chief Visionary 416-832-3933 / avery@studio.to</p>
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Studio Gallery is a Toronto-based gallery interested in exploring the convergence of contemporary art, design, fashion, music and the Internet. Opened in 2008, Studio Gallery is a new venture by Studio Inc., a Toronto-based design and interactive agency. Past featured artists at Studio Gallery include So Me, Michel Gondry, Phil Frost, Swoon, Patrick O'Dell, Peter Sutherland, and Team Macho to name a few. Founded by Avery Hunsberger, Studio maintains clients like Peter Gatien's CiRCA, Hariri Pontarini Architects, Pam Chorley's Fashion Crimes, Adidas ACG, Calvin Klein, Honda and Family Guy among many others.

Studio's location has also served as a site where Toronto's progressive art and music community has come of age. Studio Agency has hosted internationally-acclaimed musicians as part of a series of exclusive events known locally as "Ourspace." Ourspace events have hosted artists like Daft Punk, Justice, Busy P, Steve Aoki, Diplo, Switch/Solid Groove, MSTRKRFT, Kid Sister and Crystal Castles among many others.

For more information about Studio, please visit our website at www.studio.to.